

RYAN SCOTT STASELL - Video Producer

SUMMARY

I am a video-focused content producer currently concentrated on instructional video and multimedia. I cut my teeth at an independent film studio, transitioned to a non-profit law firm producing instructional content for public stakeholders, and currently craft educational content for cybersecurity learners and professionals.

EXPERIENCE

Video Producer - *Infosec*

AUGUST 2020 - PRESENT, MADISON, WI

At Infosec, I produce modules from pre-production through post-production with final deliverables. I organize and execute complex content projects from live-action to animation. This includes scripting, casting, directing, and serving as liaison between stakeholders and subject matter experts for a project.

Video Producer - *ABC for Health*

JUNE 2016 - AUGUST 2020, MADISON, WI

At ABC for Health, I took on the role as Executive Producer for the firm's education and outreach multimedia, including: 469 promotional and educational videos hosted on YouTube. When I arrived, content was viewed 30,000 times over 8 years. In 4 years, the content was viewed over 1,116,000 times via YouTube with nearly 10,000 subscribers. I also created instructional webpages, product logos, guides, and deliverables as grant work dictated.

General Manager - *Krieger Kiddie Corporation*

APRIL 2012 - MAY 2016, AURORA, IL

Managed a team of sales associates with the goal of increasing customer volume & satisfaction. Established ideas to create workplace culture, raise staff morale, and refine efficiency procedures around the locations.

Associate Producer - *Nickel A Day Films*

Sept. 2013 - June 2014, NAPERVILLE, IL

Designed motion graphics, logos, VFX, and title sequences. Edited demo reels. Reviewed scripts. Worked closely with the CEO to improve social media presence.

EDUCATION

North Central College - BA: Interactive Media - Convergent

SEPTEMBER 2011 - MAY 2014, NAPERVILLE, IL | GPA: 3.72

AWARDS & ACCOLADES

Choose Your Own Adventure Series - Educational Videos - Gold Winner Telly Awards - June 2023

Work Bytes Series - Educational Videos - Silver Winner Telly Awards - June 2023

National Cybersecurity Awareness Month - Educational Videos - Bronze Winner Telly Awards - June 2023

Just the Facts Series - Educational Videos - Gold Winner Muse Creator Awards - APRIL 2021

Need to Know: Power Up Trailer - Educational Video - Gold Winner Muse Creator Awards - APRIL 2021

3 Steps to Health Coverage - Educational Videos - Outcomes Award 13th Annual Sonic Foundry Enterprise Video Awards - MAY 2017

VIGILANCE! - Stageplay - Best Director & Original Script Kaneland Arts Initiative: Underground Theatre Awards - JUNE 2010